



Dear Sir or Madam:

VOICE was founded in 2008 and is a 501(c)(3), volunteer musical organization. Our purpose is to inspire the community through quality entertainment, while raising awareness and financial support for local non-profit organizations. We host two benefit concert events each year, wherein 100% of proceeds raised is given to a community organization. In order to serve our mission, we need the help and support of like-minded people who understand the importance of both the arts and our community—people like you!

In the last 15 years, VOICE has raised over \$75,000 for approximately 25 local non-profits through our concerts. These concerts have costs associated with them such as venues, music, technical equipment and personnel, which are paid for by our members with dues, fundraising and the generosity of sponsors like you. For the 2023 concert season, our estimated costs are approximately \$15,000.

On behalf of VOICE, our membership, and our benefactors, we thank you for your most generous support, and for considering becoming a VOICE sponsor. Your sponsorship is a stepping-stone to maintaining our goal of marrying the arts with the art of giving back to our local community.

Sincerely,

Misty Newman, *Executive Director*  
Benjamin Wilkins, *Artistic Director*  
Leslie Downey, *Outreach Coordinator*  
Sarah Koska, *Administrative Coordinator*  
Melanie Kulas, *Financial Coordinator*  
Kate Shaw, *Media Coordinator*

[voiceensemble@gmail.com](mailto:voiceensemble@gmail.com) [www.voiceensemble.org](http://www.voiceensemble.org)



Use this QR Code to learn more about us!



## Why Support VOICE?

<p>When you support VOICE, you're supporting <b>the arts</b> in Harrisonburg, as well as <b>non-profit organizations making a difference in our community.</b></p>	<p>An average of 300 people attend each of our concert sets, so your sponsorship gets you at least <b>600 impressions</b> in the Harrisonburg community each year.</p>	<p>We believe in community values, and our choice of music and beneficiaries reflects this. Our concerts are <b>family-friendly, positive, and fun.</b></p>
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## VOICE Sponsorships

**Sponsorships last for the calendar year, spanning two concerts.** There is one concert in June and one in December. Businesses, organizations, and individuals may be sponsors, but individuals will be thanked by name in the program, rather than receiving ad space.

	Performance Partner \$1000	VOICE Patron \$600	Supporter \$250
Logo on VOICE website	Top billing	Featured prominently	X
Promotion on Social Media	Dedicated mention before each concert	Dedicated mention before each concert	Collective mention before each concert
Logo on Concert posters	Top billing	Featured prominently	X
Ad in concert programs	Full page at very beginning of program	Full page	Full page
Logo displayed on banner at concerts	Featured most prominently	X	
Sponsor verbally thanked at concerts	X		



## **In-Kind Sponsorships**

VOICE also appreciates any in-kind sponsorships that businesses or individuals care to donate to help reduce our operations costs, from printing to photography and advertising. Please contact us at [voiceensemble@gmail.com](mailto:voiceensemble@gmail.com) if you have a product or service you would like to offer. All in-kind sponsors receive a **half-page ad** in our concert programs. In-kind sponsorships may be rolled into the sponsorship levels listed above.

## **Individual Program Ads**

### **Price per concert:**

Full page Ad (approx. 6x7.5in) - \$150

Half Page Ad (Vertical approx. 3x7.5in; Horizontal approx. 6x3.75in) - \$100

Business Card Ad (Approx. 3x1.5in) - \$50

*You must supply the ad.*

## **“Friends of V.O.I.C.E.” General donations**

Businesses and individuals can support V.O.I.C.E. with a general donation of any amount.

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## **To sign up for a VOICE Sponsorship...**

Sign up and pay online: <http://www.voiceensemble.org/sponsorship-signup-page.html>

**OR**

Fill out the form below for your sponsorship type, check made out to “VOICE” and mail it to:

VOICE

c/o Misty Newman

857 Vine St.

Harrisonburg, VA 22802

**\*\*\*Sponsorships are due by March 31, if you wish to be featured on the Summer Concert Poster.\*\*\***

**THANK YOU FOR YOUR SUPPORT!**



## Sponsorship Sign Up Form

You can also sign up and pay online: <http://www.voiceensemble.org/sponsorship-signup-page.html>

Date: \_\_\_\_\_

### Sponsorship level:

\_\_\_ Performance Partner (\$1000)    \_\_\_ VOICE Patron (\$600)    \_\_\_ Supporter (\$250)  
\_\_\_ In-Kind Sponsorship (Description of services: \_\_\_\_\_)

Are you a business or organization, or an individual? \_\_\_ Business or organization    \_\_\_ Individual

Name of business or organization (if applicable): \_\_\_\_\_

First and last name of sponsorship contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Mailing Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



### Payment (please make checks out to "VOICE")

**Donate with PayPal**

\_\_\_ A check is included    \_\_\_ I have paid online  
\_\_\_ I will send a check shortly (Note: Checks are due Memorial Day)

## "Friends of VOICE" Donations

Your name: \_\_\_\_\_ ( \_\_\_ I prefer to remain anonymous in the program)

Donation Amount: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please make checks payable to "VOICE". You may also donate online by clicking the "Donate" button on this page: <http://www.voiceensemble.org/sponsor-or-donate.html>



## Program Ad Signup Form

Date: \_\_\_\_\_

**I would like the following size ad (prices are per concert):**

\_\_\_ Full page Ad (approx. 6x7.5in) - \$150

\_\_\_ Half Page Ad (Vertical approx. 3x7.5in; Horizontal approx. 6x3.75in) - \$100

\_\_\_ Business Card Ad (Approx. 3x1.5in) - \$50

**In which concert program(s) would you like an ad?** \_\_\_ June \_\_\_ December

**Name of business or organization:** \_\_\_\_\_

**First and last name of sponsorship contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Payment (please make checks out to "VOICE")**

\_\_\_ A check is included \_\_\_ I have paid online

\_\_\_ I will send a check shortly (Note: Checks are due Memorial Day)

**Note: We will be in touch at a later date when we need your ad graphic for the concert program.**