



V.O.I.C.E.

address XXX

voiceensemble@gmail.com www.voiceensemble.org

Dear Sir or Madam:

V.O.I.C.E. (Vocalists Offering Inspirational Community Enrichment) was founded in 2008 and is a 501(c)(3), volunteer musical organization. Our purpose is to inspire the community through quality entertainment, while raising awareness and financial support for local non-profit organizations. We host two benefit concert events each year, wherein 100% of all proceeds raised during our performances is given to a community organization. In order to serve our mission, we need the help and support of like-minded people who understand the importance of both the arts and our community—people like you!

On behalf of V.O.I.C.E., our membership, and our benefactors, we thank you for your most generous support, and for considering becoming a V.O.I.C.E. sponsor. Your sponsorship is a stepping-stone to maintaining our goal of marrying the arts with the art of giving back to our local community.

Sincerely,

Benjamin B. Wilkins, *Artistic Director*

Misty Newman, *Director*

Leslie Downey, *Outreach Coordinator*

Sarah Koska, *Administrative Coordinator*

Melanie Kulas, *Financial Coordinator*

Kate Shaw , *Media Coordinator*

Why Support V.O.I.C.E.?

<p>When you support V.O.I.C.E., you're supporting the arts in Harrisonburg, as well as non-profit organizations making a difference in our community.</p>	<p>An average of 300 people attend each of our concert sets, so your sponsorship gets you at least 600 impressions in the Harrisonburg community each year.</p>	<p>We believe in community values, and our choice of music and beneficiaries reflects this. Our concerts are family-friendly, positive, and fun.</p>
---	--	---

V.O.I.C.E. Sponsorships

Sponsorships last for the calendar year, spanning two concerts. There is one concert in June and one in December. Businesses, organizations, and individuals may be sponsors, but individuals will be thanked by name in the program, rather than receiving ad space.

	Performance Partner \$900	V.O.I.C.E. Patron \$500	Supporter \$200
Logo on VOICE website	Top billing	Featured prominently	X
Promotion on Social Media	Dedicated mention before each concert	Dedicated mention before each concert	Collective mention before each concert
Logo on Concert posters	Top billing	Featured prominently	X
Ad in concert programs	Full page at very beginning of program	Full page	Full page
Logo displayed on banner at concerts	Featured most prominently	X	
Sponsor verbally thanked at concerts	X		

In-Kind Sponsorships

V.O.I.C.E. also appreciates any in-kind sponsorships that businesses or individuals care to donate to help reduce our operations costs, from printing to photography and advertising. Please contact us at voicensemble@gmail.com if you have a product or service you would like to offer. All in-kind sponsors receive a **half-page ad** in our concert programs. In-kind sponsorships may be rolled into the sponsorship levels listed above.

Individual Program Ads

Price per concert:

Full page Ad (approx. 6x7.5in) - \$100

Half Page Ad (Vertical approx. 3x7.5in; Horizontal approx. 6x3.75in) - \$70

Business Card Ad (Approx. 3x1.5in) - \$40

An additional \$25 will be charged for any ads requested to be designed by V.O.I.C.E..

“Friends of V.O.I.C.E.” General donations

Businesses and individuals can support V.O.I.C.E. with a general donation of any amount.

To sign up for a V.O.I.C.E. Sponsorship...

You can sign up and pay online:

<http://www.voiceensemble.org/sponsorship-signup-page.html>

OR

Fill out the form below for your sponsorship type, and mail it to:

V.O.I.C.E.
4808 Antioch Road
Rockingham, VA 22802

*****NOTES*****

Please make checks out to “V.O.I.C.E.”

**Sponsorships are due by February 28th, if
you wish to be featured on the Summer
Concert Poster...and THANK YOU FOR
YOUR SUPPORT!**

Sponsorship Sign Up Form

You can also sign up and pay online: <http://www.voiceensemble.org/sponsorship-signup-page.html>

Date: _____

Sponsorship level:

Performance Partner (\$900) V.O.I.C.E. Patron (\$500) Supporter (\$200)
 In-Kind Sponsorship (Description of services: _____)

Are you a business or organization, or an individual? Business or organization Individual

Name of business or organization (if applicable): _____

First and last name of sponsorship contact: _____

Email: _____ Phone: _____

Mailing Address:

Payment (please make checks out to "V.O.I.C.E.")

A check is included I have paid online
 I will send a check shortly (Note: Checks are due Memorial Day)

"Friends of V.O.I.C.E." Donations

Your name: _____ (I prefer to remain anonymous in the program)

Donation Amount: _____

Email: _____ Phone: _____

Please make checks payable to "V.O.I.C.E.". You may also donate online by clicking the "Donate" button on this page: <http://www.voiceensemble.org/sponsor-or-donate.html>

Program Ad Signup Form

Date: _____

I would like the following size ad (prices are per concert):

___ Full page Ad (approx. 6x7.5in) - \$100

___ Half Page Ad (Vertical approx. 3x7.5in; Horizontal approx. 6x3.75in) - \$70

___ Business Card Ad (Approx. 3x1.5in) - \$40

Do you need us to design your ad? (Please include an additional \$25 if "yes"): ___yes ___no

In which concert program(s) would you like an ad? ___June ___December

Name of business or organization: _____

First and last name of sponsorship contact: _____

Email: _____ **Phone:** _____

Mailing Address:

Payment (please make checks out to "V.O.I.C.E.")

___ A check is included ___ I have paid online

___ I will send a check shortly (Note: Checks are due Memorial Day)

Note: We will be in touch at a later date when we need your ad graphic for the concert program.